

MICHAEL J. RALPH

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PROFILE

I am an experienced graphic designer, photographer, and social media content creator looking for work in print design, photography, social media, or media communication. You can view my portfolio and other work at: mikeralphcreative.com and behance.net/mralphcreative

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER • MIKE RALPH CREATIVE • PITMAN, NJ • 2011-PRESENT

Designs posters, brochures, fliers, postcards, t-shirts, logos, album art, newsletters, and ads, and captures and edits pictures for non-profits, local businesses, musicians, etc.

MARKETING & DESIGN MANAGER • ACENDA HEALTH • GLASSBORO, NJ • 2019-2019

Designed print and digital marketing materials, captured and edited videos and pictures, wrote copy for blog and social media & coordinated public relations

FREELANCE GRAPHIC DESIGNER • DEFY INK • BLACKWOOD, NJ • 2013–2019

Designed t-shirt graphics and logos for a screen printing business

DIRECTOR OF COMMUNICATIONS & YOUTH • TRINITY UMC • MULLICA HILL, NJ • 2011–2019

Designed print materials, wrote and edited copy for publications, marketed events, managed and created content for web and social media, and captured and edited videos and photographs for promotional use. Created programs, managed a staff of volunteers & coordinated events

YOUTH DIRECTOR/COMMUNICATIONS • MANTUA UMC • MANTUA, NJ • 2009-2011

Created and directed programs, designed print media and promotional materials, created content for web and social, marketed events, and created and edited promotional videos

ENGLISH TEACHER • SOUTH JERSEY CHRISTIAN ACADEMY • SICKLERVILLE, NJ • 2008–2009 Taught 6th–8th grade students literature, grammar, and writing

ENGLISH TEACHER • LEXINGTON CHRISTIAN ACADEMY • LEXINGTON, KY • 2006-2008

Taught 8th grade students literature, grammar, writing, and journalism, and edited student news

RELATED VOLUNTEER EXPERIENCE

DESIGNER & CONTENT CREATOR • CROSSBRIDGE CHURCH • WOOLWICH, NJ • 2020–PRESENT Designs print materials for marketing and creates and manages content for web and social media

COMMUNICATIONS COORDINATOR • DELANCO CAMP • TABERNACLE, NJ • 2008-2012

Promoted camp programs, designed newsletters and brochures, wrote copy for publications, produced videos, pictures, and other content and managed social media

PHOTO EDITOR/PHOTOGRAPHER • ASBURY COLLEGIAN • WILMORE, KY • 1998–1999 EDITOR/WRITER • ASBURY LITERARY MAGAZINE • WILMORE, KY • 1997–1999

EDUCATION

MOORE COLLEGE OF ART & DESIGN • Philadelphia, PA • Digital Media for Print & Web • 2020 GEORGETOWN COLLEGE • Georgetown, KY • Master of Arts in Education • 2006 ASBURY UNIVERSITY • Wilmore, KY • Bachelor of Arts in English Communications • 1999

SKILLS